

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**June 4, 2015
Thursday at 5:00**

Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.

- I. ROLL CALL.** Committee Members: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Maureen Hart, Darrell Burlison, Craig Wruck, David Rosen
- II. ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. CONSENT CALENDAR.**
 - A. Minutes of May 7, 2015 meeting
 - B. Minutes of May 11, 2015 special meeting
- IV. PRESENTATIONS.**
 - A. Mark Andre, City of Arcata Environmental Services
 - B. Dan Ehresman, Northcoast Environmental Center
- V. UPDATE FROM THE CHAIR.**
- VI. ACTION ITEMS.**
- VII. BUSINESS ITEMS.**
 - A. Discuss Strategic Activity Options.** Discuss strategic economic development options for a Tech Hub and the Arcata Ballpark; introduce other opportunities (continuation of previous discussion).
 - B. Discuss Formation of Additional Subcommittees.** Discuss formation of other subcommittees.
Staff Recommendation: Consider subcommittees to develop a working matrix to measure economic development issues, and to evaluate economic impacts (in addition to other possible subcommittees).
 - C. Update on Marijuana Legislation and Related Issues.** Hear Subcommittee update and any other updates.
Staff Recommendation: None
 - D. Measuring the Importance of Economic Development Issues.** Refer to Economic Development Objectives and Evaluation Factors sheet provided by David Rosen on 04-02-15 and discuss how to best use for assessment of economic development issues and potential.
Staff Recommendation. Consider forming a subcommittee to develop a working matrix.
- VIII. FUTURE AGENDA ITEMS.** The purpose of this item is for Staff and the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Economic Development Aspects of Sea Level Rise
- IX. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. ECONOMIC DEVELOPMENT COMMITTEE:
 - B. STAFF:
- X. ADJOURNMENT.**