

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**July 2, 2015
Thursday at 5:00**

Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.

- I. **ROLL CALL.** Committee Members: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Maureen Hart, Darrell Burlison, Craig Wruck, David Rosen
- II. **ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. **CONSENT CALENDAR.**
 - A. Minutes of June 4, 2015
- IV. **PRESENTATIONS.**
 - A. Brian Wilkommen, Humboldt Patient Resource Center, presenting on economic development related to medical marijuana dispensary operations.
- V. **UPDATE FROM THE CHAIR.**
- VI. **ACTION ITEMS.**
 - A. Elect Committee Chair and Vice Chair, or set election to coincide with term expirations (see Municipal code Section 2248.1 which sets terms to expire on January 31)
- VII. **BUSINESS ITEMS.**
 - A. **Review Metrics for Evaluation of Economic Issues.** *Review metrics developed by subcommittee.*
Staff Recommendation: Approve adoption of useful metrics.
 - B. **Strategic Activity Discussion.** *Review items selected for EDC attention at last meeting.*
Staff Recommendation: Use metrics developed by subcommittee to select best option(s) for action.
 - Arcata Ballpark opportunities (Staff update on presentation by Parks Superintendent)
 - Improving attendance at Arts Arcata (Staff research of code relaxation for sidewalk vending, busking)
 - Train track development
 - Research of successful tech hubs (Staff research)
 - Opportunities at Marijuana Innovation Area in the long term.
 - C. **Update on Marijuana Legislation and Related Issues.** *Hear Subcommittee update and any other updates.*
Staff Recommendation: None
- VIII. **FUTURE AGENDA ITEMS.** The purpose of this item is for Staff and the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Economic development and large classes of business (Hospitals, University, etc.)
 - B. Economic development aspects of Sea Level Rise
 - C. Reports from Main Street, Film Commission, Welcome Center

- IX. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. ECONOMIC DEVELOPMENT COMMITTEE:
 - Individual member conversations with large classes of businesses
 - B. STAFF:
 - Strategy for improving public attendance at EDC meetings
- X. ADJOURNMENT.**