

CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE SPECIAL MEETING AGENDA

Arcata Library
500 7th Street, Arcata CA 95521

May 11, 2015
Monday at 5:00

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- I. **ROLL CALL.** Committee Members: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Maureen Hart, Darrell Burlison, Craig Wruck, David Rosen
- II. **ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. **CONSENT CALENDAR.**
 - A. **Minutes** of April 2, 2015 meeting
- IV. **PRESENTATION. None.**
- V. **UPDATE FROM THE CHAIR.** Watson
- VI. **ACTION ITEMS.**
 - A. **Creamery District Land Use Table Revision Recommendation.** Discuss land use table revisions proposed by Creamery District representatives (provided at last meeting) and make a recommendation to the City Council.
Staff Recommendation: Assess proposed changes and make a recommendation to the City Council for or against.
- VII. **BUSINESS ITEMS.**
 - A. **Discuss Possible EDC Action on 5 Topics of City Council interest.** Refer to and discuss items provided by senior Staff and sent by email on 04-17-15.
Staff Recommendation: Review issues in terms of economic development and potential for EDC projects that would meet City Council goals and policy objectives.
 - B. **Discuss Formation of Additional Subcommittees.** Discuss potential focus and formation of other subcommittees.
Staff Recommendation: Consider a subcommittee to develop working matrix for measuring the importance of economic development issues (in addition to other possible subcommittees).
 - C. **Update on Marijuana Legislation and Related Issues.** Hear Subcommittee update and any other updates. Revisit Cannabis Update as a Standing Agenda Item.
Staff Recommendation: None
 - D. **Measuring the Importance of Economic Development Issues.** Refer to Economic Development Objectives and Evaluation Factors sheet provided by David Rosen on 04-02-15 and discuss how to best use for assessment of economic development issues and potential.
Staff Recommendation. Consider forming a subcommittee to develop a working matrix.
- VIII. **FUTURE AGENDA ITEMS.** The purpose of this item is for Staff and the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Economic Development Aspects of Sea Level Rise
 - B. Economic Development Aspects of Arcata Community Forest Management
- IX. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. ECONOMIC DEVELOPMENT COMMITTEE:
 - B. STAFF:
- X. **ADJOURNMENT.**