

**CITY OF ARCATA  
ECONOMIC DEVELOPMENT COMMITTEE AGENDA**

**City of Arcata Council Chambers  
736 F Street, Arcata (City Hall)**

**March 3, 2016  
Thursday at 5:00**

*Persons with disabilities may request special accommodations by contacting the City Clerk at (707) 822-5953 three working days in advance of the meeting. Assistive listening devices are available. Pursuant to Government Code section 54957.5, all writings or documents relating to any item on this agenda which have been provided to a majority of the Economic Development Committee, including those received after distribution of the Economic Development Committee's agenda packet, will be made available for public inspection in the agenda binder located in Community Development at Arcata City Hall, 736 F Street, during normal business hours.*

- I. ROLL CALL.** Committee Members: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Maureen Hart, Darrell Burlison, Craig Wruck, and Brian Willkomm (new member).
- II. ORAL COMMUNICATIONS.** This item is provided for people to address the Economic Development Committee (EDC) or submit written communications on matters not on the agenda. At the conclusion of all oral and written communications, the EDC may respond to statements. Any request that requires EDC action will be set by the EDC for a future agenda or referred to staff.
- III. APPROVAL OF MINUTES.**
  - A. Minutes: February 4, 2016.
- IV. BUSINESS / ACTION ITEMS.**
  - A. Arcata Ball Park. Action – 1) Receive report from subcommittee on similar facilities.
  - B. Happy Valley industrial development. ACTION - Review and comment on the big picture economic concepts and trends economic development potential of the Happy Valley project.
  - C. Aldergrove Business Condominiums. ACTION – Review and comment on businesses for the project, a potential technology cluster.
  - D. Loss of industrial lands. ACTION – Review EDC's analytical worksheet to evaluate economic impacts on Arcata's industrial lands and users from proposed zone amendments.
  - E. Living wage – Action – Coordinate action plan for evaluating economic impacts for Living wage policies/regulations in the City of Arcata.
- V. FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
  - A. Zero waste presentation by EDC member Hart
  - B. Reports from Film Commission, Welcome Center
  - C. Diversity of Arcata economy – Matching changing demographic (including HSU) demand with supply.
  - D. Brainstorming additional ways of generating revenue such as a landlord fee.
  - E. Presentation by Burnett Brown about attracting funders and investors.
- VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
  - A. Committee
  - B. Staff – Community Development Updates.
- VII. ADJOURNMENT.**