

**CITY OF ARCATA**  
**ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

*On December 3, 2015, these minutes were approved by the Committee as presented.*

City of Arcata Council Chambers  
736 F Street, Arcata (City Hall)

October 1, 2015  
Thursday at 5:00

- I. **ROLL CALL.** Called to order 5:03 Committee Members Present: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Maureen Hart, Darrell Burlison, and Craig Wruck. Absent: David Rosen (arrived at 5:20).
- II. **ORAL COMMUNICATIONS.** NONE.
- III. **CONSENT CALENDAR.**
- A. Minutes of September 3, 2015 were approved as presented on a motion by Wruck, and seconded by Woodward. Vote 6-0 (Rosen absent for vote).
- ACTION: On a motion by Wruck, seconded by Sheer and a 6-0 voice vote (Rosen absent for vote) the Committee amended the agenda to postpone agenda item IV to allow the presenter to arrive.
- ACTION: On a motion by Hart, seconded by Woodward and a 6-0 voice vote (Rosen absent for vote), the Committee amended the agenda to hear agenda item VIII.B. Draft Business Guidelines while the Committee waits for the presenter to arrive.
- VIII.B. Draft Business Guidelines.**
- Loya: The City is updating the guidelines as required by the CA Department of Housing and Community Development.
- ACTION: On a motion by Woodward, seconded by Hart and a 6-0 voice vote (Rosen absent for vote) the Committee directed staff to place the Business Loan Guidelines on the November 5, 2015, agenda for action.
- IV. **PRESENTATION – Economic Aspects of Sea Level Rise.**
- Oetker: Overview of the regions analysis of sea level rise and potential options for limiting impacts to the Arcata community. Director Oetker explained protecting strategic areas might be most cost effective. Retreat from affected areas would be costly if the City's wastewater treatment plant had to relocate.
- V. **UPDATE FROM THE CHAIR.**
- A. Living Wage Subcommittee.  
The Chair requested this item as a future agenda item.
- B. Revisiting Air BNB Regulation Subcommittee. NONE
- VI. **ACTION ITEMS.** None.
- VII. **BUSINESS ITEMS.**
- A. **Update on Marijuana Legislation and Related Issues.**
- *Review draft survey.*  
Wruck distributed the revised survey.
  - *Hear update on innovation area and Flakeboard site in proposed MMIZ.*  
Staff: The City Council is poised to introduce an ordinance to establish a Medical Marijuana Innovation Zone Combining Zone.

**B. Loss and Creation of Industrial Space.**

**C. Business of the Year.**

**D. FUTURE AGENDA ITEMS.** The purpose of this item is for Staff and the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.

- Reports from Main Street, Film Commission, Welcome Center (to be scheduled)
- HSU's Growth
- Presentation by Burnett Brown about attracting funders and investors.
- Diversity of Arcata economy – Matching changing demographic (including HSU) demand with supply.
- Brainstorming additional ways of generating revenue such as a landlord fee.
- Living wage survey.

ACTION: On a motion by Rosen, seconded by Scheer and a 7-0 voice vote the Committee voted to place Living Wage/Living Wage survey as a future agenda item; and remove HSU's Growth and Air BnB from future agendas.

**VIII. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**

**A. ECONOMIC DEVELOPMENT COMMITTEE:**

**B. STAFF:**

- HSU Office of Economic Development's survey regarding local exports/imports and growth expectations
- New economic portal
- Draft Business Loan Guidelines (see discussion above)

**IX. ADJOURNMENT. 7:04 pm**

ATTEST: Joe Mateer 4 Dec 2015  
Joe Mateer, Senior Planner