

CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE SPECIAL MINUTES

On December 3, 2015 the Committee approved these minutes as presented.

City of Arcata Council Chambers
736 F Street, Arcata (City Hall)

November 12, 2015
Thursday at 5:00

- I. **ROLL CALL.** Committee Members Present: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, and Maureen Hart. Absent: Darrell Burlison, and Craig Wruck. Staff Present Director Oetker, Deputy Director Loya, and Senior Planner Mateer.
- II. **ORAL COMMUNICATIONS.** NONE.
- III. **APPROVAL OF MINUTES.**
 - A. No Minutes were reviewed at this meeting.
- IV. **BUSINESS / ACTION ITEMS.**

The Chair requested the Vice Chair facilitate the meeting.

 - A. Roundtable discussion of purpose and function of the EDC.

Committee: Generally feels their role/purpose is not effective and would like to become more relevant.

Director Oetker: The Committee is a valuable asset to the City by providing information and ideas. Recommend the Committee: "be visionary, not reactionary".

Deputy Director Loya: Current planning projects/permits get ahead of the Committee because the committee meets once a month and the permit process is still moving forward. Other projects are far out on the horizon and are hard to grasp until they come to the fore front.

The Committee can identify items that are informational versus action items.

The Committee decided to continue the discussion on how to become an effective committee.
 - B. 2015 Annual Report.

Committee: Annual report is too lengthy. Should work on key goals of the Committee.

ACTION: On a motion by Watson, seconded by Hart and a 4-0 voice vote the Committee continued this item to the next meeting.
 - C. Business of the Year

ACTION: On a motion by Woodward, seconded by Watson and a 4-0 voice vote the Committee appointed Committee Members Watson and Hart to make 2015 Business of the Year nominees to the Committee.

V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.

- A. Reports from Main Street, Film Commission, Welcome Center
- B. Diversity of Arcata economy – Matching changing demographic (including HSU) demand with supply.
- C. Living wage.
- D. Brainstorming additional ways of generating revenue such as a landlord fee.
- E. Presentation by Burnett Brown about attracting funders and investors.

VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**

- A. Committee
- B. Staff
 - 1. Eureka Chamber of Commerce – Humboldt Shopping Survey
 - 2. Committee's December regular meeting needs to end prior to 6:00 pm because the Council Chambers is scheduled for another meeting.

ACTION: On a motion by Woodward, seconded by Watson and a 4-0 voice vote the Committee changed the December 3, 2015, regular meeting time to 4:00 pm.

VII. **ADJOURNMENT.** 7:03 pm

ATTEST

 4 Dec 2015

Joe Mateer, Senior Planner