

CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES
On February 4, 2016, the Committee approved these Minutes

City of Arcata Council Chambers
736 F Street, Arcata (City Hall)

January 7, 2016
Thursday at 5:00

- I. **ROLL CALL.** Committee Members Present: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Maureen Hart, Darrell Burlison. Absent: Craig Wruck. Staff present: Joe Mateer.
- II. **ORAL COMMUNICATIONS.** David Farrell addressed the Committee regarding his business Trilogy.com regarding regional solar power purchase agreements. His organization is working with the Del Norte Economic Development Corporation with this program.
- III. **APPROVAL OF MINUTES.**
 - A. Minutes: December 3, 2015 were approved as submitted on a motion by Hart, a second by Scheer and a 5-0 voice vote.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. Arcata Ball Park, 2015 – 2016 City Council priority project. Mateer explained there is not a Planning and Technical Assistance grant but that the City Council seeks advice from the Committee on economic development options for the Arcata Ball Field. Carl Pelletz, a representative from the Crabs baseball organization presented background information regarding their needs at the facility – accessible and safe bleachers. ACTION – On a motion by Woodward, seconded by Burlison and a 5-0 voice vote the Committee established a subcommittee consisting of Burlison and Hart to review site facilities evaluation and case studies of similar facilities and report back to the Committee. The Committee requested staff set up a Special Meeting for the Committee to conduct a site visit of the ball park.
 - B. Happy Valley industrial development. The Committee reviewed their role in this City development project. ACTION – The Committee requested staff prepare a draft request for proposals for a market analysis for the Committee to review and comment.
 - C. Update on 2015 Annual Report: NON-ACTION – Chair Watson debriefed the Committee on his presentation of EDC's Annual Report to City Council.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Loss of industrially zoned lands. The Committee requested this item be placed on the next agenda as a Business/Action Item.
 - B. Reports from Main Street, Film Commission, Welcome Center. The Committee requested the main Street provide a report to the EDC.
 - C. Diversity of Arcata economy – Matching changing demographic (including HSU) demand with supply.
 - D. Living wage.
 - E. Brainstorming additional ways of generating revenue such as a landlord fee.
 - F. Presentation by Burnett Brown about attracting funders and investors.

VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.

A. Committee

B. Staff – Updates: Business Loan and Microenterprise Programs; Overlay zones; current development projects.

VII. ADJOURNMENT. 7:07 pm

ATTEST: 
 Joe Mateer, Senior Planner

Attendance

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Brett Watson	X											
Fawn Scheer	X											
Jane Woodward	X											
Maureen Hart	X											
Darrell Burilson	X											
Craig Wruck	0											
Vacancy												

X=Present; 0=Absent; S=Special meeting