

**CITY OF ARCATA**  
**ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

*On June 2, 2016, the Committee approved these Minutes*

**City of Arcata Council Chambers**  
**736 F Street, Arcata (City Hall)**

**April 7, 2016**  
**Thursday at 5:00**

- I. **ROLL CALL.** Economic Development Committee (EDC) Members Present: Brett Watson (Chair), Fawn Scheer (Vice-Chair), Jane Woodward, Darrell Burlison, Craig Wruck, and Bryan Willkomm. Maureen Hart Absent.
- II. **ORAL COMMUNICATIONS.** NONE.
- III. **APPROVAL OF MINUTES.**
  - A. Minutes: February 4, 2016 were approved as submitted on a motion by Woodward, a second by Scheer and a 3-0 voice vote. Commissioner Woodward noted a typographical error with item IV.E. Committee members Watson, Wruck, and Willkomm abstained.
- IV. **BUSINESS / ACTION ITEMS.**
  - A. Arcata Ball Park. Action – 1) The subcommittee did not have any information to report. Staff member J. Mateer handed out the rental fee schedule for the City of Arcata Park facilities. A Mad River Union article mentioned a Humboldt State University student conducting a survey on the business community’s economic impact of the Crabs program. J. Mateer will invite the student to present his findings to the Committee.
  - B. Happy Valley industrial development. ACTION – The Committee discussed possible uses including City Corporation yard, ball field, outdoor concert venue, or homeless services. The Committee also discussed how the Medical Marijuana Innovation Zone (MMIZ) may create opportunities for support services such as trucking, distribution, and marketing services. The Committee directed staff to table this item until further information is available.
  - C. Aldergrove Business Condominiums. ACTION – The Committee directed staff to table this item until further information is available.
  - D. Loss of industrial lands. ACTION – The Committee will complete the analytical worksheet to evaluate economic impacts from zone amendments on Arcata’s industrial lands for review at upcoming meeting. Mateer will provide the Committee the “Underutilized/Vacant Industrial Parcels” map for the next meeting. The Committee discussed general concepts regarding the role of the EDC on this topic e.g. “Public sector should focus on what the industry needs, not to promote a specific industry”; “Stay focused on industry trends”; and “Is there a problem with the amount of industrial land in Arcata?”
  - E. Living wage – Action – Chair B. Watson indicated a study determined \$14 was the minimum wage for an Arcatan to have a basic standard of living. He also encouraged incentives for businesses to pay employees a higher wage. J. Mateer will email the EDC a copy of a study completed by a Berkley group that evaluated the impacts of increasing the minimum wage. The Committee will consider using the “Project Evaluation Criteria Worksheet” to evaluate whether this is an item the EDC should consider.

- V. FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
- A. Zero waste presentation by EDC member M. Hart
  - B. Reports from Film Commission, Welcome Center – B. Willkomm will contact Film Commission and report back.
  - C. Diversity of Arcata economy – Matching changing demographic (including HSU) demand with supply. The Committee requested this item be placed on the future agenda as a Business/Action Item. F. Scheer will contact Kathy Moxon to see if she can do a presentation to the Committee.
  - D. Brainstorming additional ways of generating revenue such as a landlord fee. The Committee requested this item be removed from future Agendas.
  - E. Presentation by Burnett Brown about attracting funders and investors. The Committee requested this item be removed from future Agendas.
- VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
- A. Committee – The Committee requested David Loya, the newly appointed Community Development Director to present his vision for the Department.
  - B. Staff – Community Development Updates. NONE
- VII. ADJOURNMENT.** 6:51 pm

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Brett Watson	X	O	C	X	S X							
Fawn Scheer	X	X	C	X	S O							
Jane Woodward	X	X	C	X	S O							
Maureen Hart	X	X	C	O	S X							
Darrell Burilson	X	X	C	X	S O							
Craig Wruck	O	O	C	X	S O							
Brian Willkomm				X	S X							

X=Present; O=Absent; C=Cancelled; S=Special meeting

ATTEST:

Joe Mateer