

CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES – *Special Meeting*
On October 6, 2016, the Committee approved these Minutes

City of Arcata Council Chambers
736 F Street, Arcata (City Hall)

August 11, 2016
Thursday at 5:00

- I. **ROLL CALL.** Committee Members Present: Fawn Scheer (Acting-Chair), Jane Woodward, Maureen Hart, and Bryan Willkomm. Three vacancies. Community Members Craig Wruck and Brett Watson present.
- II. **ORAL COMMUNICATIONS.** NONE
- III. **APPROVAL OF MINUTES.**
 - A. Minutes: July 7, 2016, were approved as submitted on a motion by Woodward, a second by Hart and a 4-0 voice vote.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. Living wage. ACTION – Based on information from Member Willkomm and a discussion that followed, the Committee recommends the City Council not move forward with a Living Wage Ordinance without evaluating other options to achieve living wages.
 - B. Diversity of Arcata economy. Adapting strategies for economic development for an increasingly diversified consumer. ACTION – The Committee established a subcommittee consisting of Fawn Scheer and Craig Wruck to facilitate the September 1, 2016, forum to hear Humboldt State University (HSU) student perspective on goods and service voids in Arcata.
 - C. Agenda topics for City Council Special Study Session with the EDC. ACTION 1) Business adaptations to the changing diversifies consumer - Continue work with HSU and business community to define strategies for changing consumer. 2) Preparing Arcata for the changing cannabis economy – EDC to continue to educate themselves on the various economic issues influencing Arcata; 3) Clarification on Council’s expectation of a living wage program – EDC recommends the City Council not move forward with a Living Wage Ordinance without evaluating other options to achieve living wages; 4) What are the specific items the Council wishes the Committee to work on – Request Council direction; and 5) Industrial land analysis – Support industrial lands analysis to promote industrial businesses.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - B. Houseless/Homeless issues affecting Arcata’s economy.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Committee
 - B. Staff – Community Development Updates.
- VII. **ADJOURNMENT.** 6:45 P.M.

2016	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Fawn Scheer	X	X	C	X	S O	X	X	X				
Jane Woodward	X	X	C	X	S O	X	X	X				
Maureen Hart	X	X	C	O	S X	X	X	X				
Bryan Willkomm				X	S X	X	X	X				

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count); V=position vacated due to absences

ATTEST:
 Joe Mateer, Senior Planner -Staff Liaison