

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers
736 F Street, Arcata**

**February 2, 2017
Thursday at 5:00**

- I. **ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, Brett Watson, Craig Wruck, and Rattnak Sokhom. Note: Woodward left at 5:55 pm.
- II. **ORAL COMMUNICATIONS.** NONE
- III. **APPROVAL OF MINUTES.** Minutes: January 5, 2017 were approved by EDC on a motion by Woodward, second by Sokhom and a 5-0 voice vote.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. City of Arcata Zero Waste Action Plan – Presentation by Julie Neander, City of Arcata – Deputy Director – Community Services. Explained the status of the City Council Goal that includes specific benchmarks for reduction goals (i.e.75% diversion by 2020) and outlines both a strategy and action steps (policies, programs and technologies) to achieve zero waste. ACTION: The EDC will review Draft Zero Waste Action Plan.
 - B. Recycling Market Development - Presentation Maureen Hart regarding the process to develop recycling opportunities, reduce solid waste, and remanufacturing opportunities.
 - C. Pedicab and other public transportation alternatives. ACTION – Update from the alternative transportation subcommittee. ACTION: The EDC directed staff to: 1) inform the City’s Transportation Safety Committee the EDC believes the pedestrian bridge across US Highway 101 potentially deters economic activity in Arcata due to poor lighting and other safety concerns; 2) contact Humboldt County Association of Governments regarding alternative transportation funding options for small passenger vehicles.
 - D. Update on City and State economic development opportunities related to the cannabis industry. ACTION: The EDC discussed several topic with current trends in the cannabis industry such as: State taxation on donated cannabis to critical care or terminal patients; Medical Card holders do not pay &.5% State tax, but City still receives the 1.5% tax; Oregon State cannabis standards for mold made it difficult to pass the 2016 crop due to the high rainfall year.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
 - A. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata’s under-utilized industrial lands to the targeted markets.
 - B. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
 - C. Houseless/Homeless issues affecting Arcata’s economy.
 - D. Night life for underage.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**
 - A. Economic Development Forum – Yearly Update, Redwood Coast Rural Action, March 3, 2017, 9:00 am - 11:00 am. Humboldt Area Foundation.
 - B. The League of Women Voters of Humboldt County - Community Participation Fair, Thursday, March 16, 2017, 5:30-7:00 p.m. at the Arcata Community Center.
 - C. Arcata Ball Park Improvement Update.
 - D. West End Specific Plan Planning & Technical Assistance Grant Update.
- VII. **ADJOURNMENT. 7:10 p.m.**

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X										
Maureen Hart	X	X										
Jane Woodward	X	X										
Brett Watson	X	X										
Craig Wruck	X	X										
Rattnak Sokhom	O	X										
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

Approved by EDC on a motion by Woodward, second by Wruck and a 5-0 voice vote on March 2, 2017.

ATTEST:

Joe Mateer, Senior Planner – Staff Liaison