

**CITY OF ARCATA  
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers  
736 F Street, Arcata (City Hall)**

**April 6, 2017  
Thursday at 5:00 P.M.**

- I. **ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, Brett Watson, Craig Wruck, and Rattnak Sokhom (arrived late).
- II. **ORAL COMMUNICATIONS.** Lucy Salazar addressed the Committee on the community a needs of the Valley West neighborhood. She invited the public to a workshop on May 8, 2017, from 6-8 pm at the Red Roof Inn, Arcata to address the resources available and lacking for the businesses in the Valley West area. Jayme Delson addressed the Committee on the “Sustainable Village” model for addressing lack of affordable housing. Mr. Delson requested the item be placed on a future agenda.
- III. **APPROVAL OF MINUTES.** NONE
- IV. **BUSINESS / ACTION ITEMS.**
  - A. Presentation on the various ways cities are building local economies by helping develop worker co-ops. ACTION: Presentation by Michelle Camou, founder *Imagined Economy Project* outlined the private/public collaboration efforts by cities to educate, incubate and finance co-ops. The Committee discussed sponsoring a workshop with experts on this topic.
  - B. Review and comment on EDC’s Annual Report to City Council. Staff advised the Annual Report presentation is postponed until May 17, 2017 City Council meeting. Staff will forward a draft Annual Report for the Committee to review and approve at their May 4, 2017 regular meeting. ACTION: The Committee added Valley West business needs as a future work product.
  - C. Houseless/Homeless issues. The Committee discussed how the topic is a burden on the local economy. ACTION: Staff recommended adding this topic to the Annual Report for the City Council to consider providing support and direction.
  - D. Public transportation alternatives. ACTION – The Committee recommends staff forward their concerns regarding poor lighting on Highway 101 pedestrian footbridge and safety concerns to the Transportation Safety Committee and the Public Safety Task Force. On a motion by Woodward, second by Sokkom and a 6-0 voice vote the Committee voted to request the City support the Bike Share Program.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
  - A. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata’s under-utilized industrial lands to the targeted markets.
  - B. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services? Committee requested this item be placed as a Business/Action item for the May agenda.
  - C. Night life for underage.
  - D. California Community Development Block Grant and City of Arcata Business Loan Program.
  - E. Committee requested the Valley West neighborhood residential and business concerns are placed on an upcoming agenda as a Business/Action item.

**VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**

- A. Cannabis Land Use Code amendments update.
- B. Arcata Ball Park Improvement update.
- C. West End Specific Plan Planning & Technical Assistance Grant update.
- D. Mobile home affordability program update.
- E. City of Arcata Zero Waste Action Plan update.
- F. Arcata wastewater treatment plant upgrade update.

**VII. ADJOURNMENT. 7:26 pm**

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O	X								
Maureen Hart	X	X	X	X								
Jane Woodward	X	X	X	X								
Brett Watson	X	X	X	X								
Craig Wruck	X	X	X	X								
Rattnak Sokhom	O	X	X	X								
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

**Approved by EDC on a motion by Woodward, second by Sokkom and a 4-0 voice vote on May 4, 2017.**

**ATTEST:**

*Joe Mateer, Senior Planner*