

**CITY OF ARCATA
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers
736 F Street, Arcata (City Hall)**

**May 4, 2017
Thursday at 5:02 P.M.**

- I. **ROLL CALL.** Committee Members: Maureen Hart (Vice Chair), Jane Woodward, Craig Wruck, and Rattnak Sokhom present. Bryan Willkomm absent; Brett Watson resigned based on appointment to the Arcata City Council.
- II. **ORAL COMMUNICATIONS.** NONE.
- III. **APPROVAL OF MINUTES.** Minutes: March 2, 2017, and April 6, 2017 approved on a motion by Woodward, a second by Sokkom and a 4-0 voice vote.
- IV. **BUSINESS / ACTION ITEMS.**
 - A. Adult Use Marijuana. ACTION: Andrew Whitney, Community Development Deputy Director provided an update of the City's public outreach for updating City policies on adult marijuana use. The Committee emphasized they would like the City to develop policies that assist with maintaining existing businesses.
 - B. Review and comment on EDC's Annual Report to City Council. ACTION: The Committee revised and approved the Annual Report on a motion by Woodward, a second by Sokkom, and a 4-0 voice vote.
 - C. Procurement Policies for Local Businesses. ACTION: None - item postponed.
 - D. Update on public transportation alternatives. ACTION: None - item postponed.
- V. **FUTURE AGENDA ITEMS.** The Committee added item E. to the future agenda list.
 - A. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata's under-utilized industrial lands to the targeted markets.
 - B. Needs of Valley West Businesses
 - C. Night life for underage.
 - D. California Community Development Block Grant and City of Arcata Business Loan Program.
 - E. City investment portfolio topic was added to the future agenda items list.
- VI. **CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**

Staff member Mateer updated the Committee on the following topics:

 - A. Cannabis Land Use Code amendments update.
 - B. Arcata Ball Park Improvement update.
 - C. West End Specific Plan Planning & Technical Assistance Grant update.
 - D. Mobile home affordability program update.
 - E. City of Arcata Zero Waste Action Plan update.
 - F. Arcata wastewater treatment plant upgrade update.
 - G. May 8, 2017, Valley West Business Needs Forum at Red Roof Inn, 6:00 PM – 8:00 PM

Committee member Woodward announced she attended informative presentations on community emergency response and single payer health care plans. Humboldt State University graduation is Saturday, May 13, 2017.
- VII. **ADJOURNMENT.** 6:58 pm

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O	X	O							
Maureen Hart	X	X	X	X	X							
Jane Woodward	X	X	X	X	X							
Craig Wruck	X	X	X	X	X							
Rattnak Sokhom	O	X	X	X	X							
Vacancy												
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

Approved by the Committee on July 6, 2017 - motion by Woodward, second by Wruck and a 4-0 voice vote.

ATTEST:

Joe Mateer, Senior Planner