

**CITY OF ARCATA  
ECONOMIC DEVELOPMENT COMMITTEE MINUTES**

**City of Arcata Council Chambers  
736 F Street, Arcata (City Hall)**

**July 6, 2017  
Thursday at 5:00 P.M.**

- I. **ROLL CALL.** Committee Members: Bryan Willkomm (Chair), Maureen Hart (Vice Chair), Jane Woodward, and Craig Wruck present. Rattnak Sokhom absent. City Staff present: Loya, Neander, and Mateer.
- II. **ORAL COMMUNICATIONS.** Diane Ryerson, Pat Kanzler, and Walter Paniak addressed the Committee regarding the economic benefit of the Healthy California Act – SB 352.
- III. **APPROVAL OF MINUTES.** Minutes: May 4, 2017, and June 1, 2017, were approved as submitted with a motion by Woodward, seconded by Wruck and a 4-0 voice vote.
- IV. **BUSINESS / ACTION ITEMS.**
  - A. Election of Chair and Vice Chair. ACTION: The Chair and Vice-Chair were elected by Hart nominating Willkomm for Chair and Woodward nominating Hart for Vice –Chair. The nominations were seconded by Wruck and approved by a 4-0 voice vote.
  - B. Arcata Ball Park update. ACTION: Julie Neander, Environmental Services Deputy Director presented draft ballpark improvement plans to the Committee.
  - C. Role of Economic Development Committee presentation by David Loya, Community Development Director. The Director informed the Committee groups that have come before the Committee have felt the Committee “approved” their projects. The Committee discussed ideas for an effective process on project review. Suggestions included a study session with the Chair and Vice-Chair; establish objectives based on Council goals and City budget; create Committee protocol; create a flow chart for community participation; limit time of open communication; limit the number of issues or projects; and establish a “What’s Best for Arcata” idea bank on the City’s website. The Committee will continue this agenda item to the August meeting.
  - D. City of Arcata adult cannabis land use policies. Staff presented broad concepts on retail adult cannabis sales and services policies. No action was taken by the Committee.
  - E. Introduction of Draft Local Coastal Program Sea Level Rise policies. ACTION: No action on this introductory item. The Committee was asked to review the draft sea level rise policies as they relate to the City’s economic development opportunities and constraints.
  - F. Review and comment on EDC’s Annual Report presentation to City Council. The Annual Report was presented to the City Council on May 3, 2017. ACTION: No action was taken on this item.
- V. **FUTURE AGENDA ITEMS.** The purpose of this item is for the Committee to request and prioritize items to be placed on future agendas. No deliberation of the items will be conducted, nor will any action take place, other than whether a specific item will be included on a future agenda.
  - A. Valley East/West neighborhood business and residential needs.
  - B. Houseless/Homeless issues. Review potential recommendations or Action Plan for EDC to consider regarding Houseless/Homeless issues affecting Arcata’s economy.
  - C. Industrial lands. Define the type of markets the City wants in the next 15-20 years. Develop strategies to promote Arcata’s under-utilized industrial lands to the targeted markets.
  - D. Procurement Policies for Local Businesses: How do local business make decisions on buying local versus non-local products and services?
  - E. Night life for underage.

**VI. CORRESPONDENCE, COMMITTEE, AND STAFF COMMUNICATIONS.**

- A. West End Specific Plan Planning & Technical Assistance Grant update.
- B. Update on Economic Strategic; and Regional Strategic Plan.
- C. Check out GoBiz website for California business support.
- D. Netherlands “Delta Works” is a series of large construction projects to protect the land from storm surges and sea level rise.
- E. City Council – Planning Commission Study Session - August 24, 2017 at 6:00 P.M.

**VII. ADJOURNMENT. 7:15 P.M.**

2017	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Bryan Willkomm	X	X	O	X	O	X	X					
Maureen Hart	X	X	X	X	X	X	X					
Jane Woodward	X	X	X	X	X	X	X					
Craig Wruck	X	X	X	X	X	O	X					
Rattnak Sokhom	O	X	X	X	X	X	O					
Vacancy												
Vacancy												

X=Present; O=Absent; C=Cancelled; S=Special Meeting (absences do not count)

**Approved by EDC on a motion by , second by and a voice vote on 2017.**

**ATTEST:**

*Joe Mateer, Senior Planner*